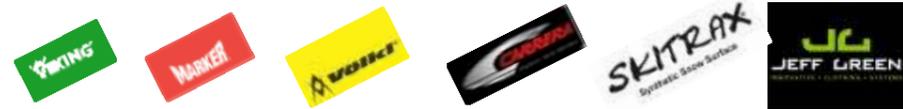


There is always another mountain with snow



SCHNEESTATION - activates with Freestyle Water Jumps

Freestyle Water Jumps are the latest attraction for leisure time area. In particular esplanades, mountain lakes, city parks and ponds are ideal locations for water jumps. Meeting point for amateurs and professionals for a joint training session in relaxed atmosphere. With the construction of the VIKING Water Jump in Oberaudorf the Luegsteinsee became a meeting point of ski enthusiastic youth and Alpine National Teams from Europa, USA and Asia - from April to October. We construct taylor made water jumps with various inruns and kicker for beginners and pros, thereby creating an attractive leisure time oasis with spirit of time. Come along and visit us in Oberaudorf on a jump!



SCHNEESTATION - activates with City Skiing in summer

Come along and revolutionize with our SumWin Terrain Parc Concept the winter sport regions and cities. Ideal for Snowboarder, Skiers, Freestyler, Slopestyle and Summer Tubing. With flexible artificial mats (Skitrax.eu) a ski and recreational area is fast constructed as well as a tubing run. Whether Skicross start training, obstacle riding or jumps - on snow, but with plenty of fun! This guarantees attention and attraction!



SCHNEESTATION - activates with Skisafari to China

Nowhere in the world things change so fast as in China. Already today China is the largest winter sport market in the world. As one of the first Europeans, get to know the best ski regions in China! Approx. 6 mil. wintersports men and nearly 200 ski regions want to be discovered. We know many of these regions and guarantee for pure adventure!
Be the first on snow in China!



SCHNEESTATION - activates your drive

As Professional Ski School of the German Ski Instructor Association and Member of the German Ski Association, we have specialized ourselves in „Individual Coaching“. Exact hints and exercise will activate your drive - whether beginner or racer. Experts in Alpine Skiing, New School, Freestyle, Freeride or even members of the Skicross German National Team are waiting for you!
Management: Wolfgang Schmidt
Professional Ski- and Nordic Instructor, DSV Ski Instructor, Ex-Ski Instructor Supervisor, Freestyle Coach, Graduate Business Administration



SCHNEESTATION - activates you manifold

Let our creativeness activate you!
Continuous up to date reports are found in our News Center.
Press releases, announcements, incentive offers and videos:
schneestation.com - schneestation.tv - snowstation.de
Twitter - Facebook - Youtube - Xing



Snow of Tomorrow

Up to an exterior temperature of +40°C we can produce solid snow. Plan your event in summer on the market place or city outskirts. Whether „normal“ ski slope or freestyle jump, the snow is produced within a couple of hours and lasts up to a week.

Construction are already in use in Pitztal, Zermatt and at other large Freestyle Events for the production of snow during summer.



The temporary use on certain weekends and events is spectacular!

INTERESTED?
Directly contact Schneestation.

Imprint:

Schneestation
Open Doors Creative Communications GmbH
Am Oberfeld 5
83080 Oberaudorf (Germany)
T.: +49 (0)8033309536
F.: +49 (0)8033309538
M: office@schneestation.com
I: www.schneestation.com
Editor: Wolfgang Schmidt

2011 Copyright & Trademark - all rights reserved.

Right for company logos are place with various companies.

Subject to changes and errors

There is always another mountain with snow

schneestation.com

75 KIND OF WINTERSPORT
Many different winter sport disciplines will be here for you!

SNOWSPORTSCHOOL
Individual coaching with professionell snow sport instructors!

365 ALL YEAR WINTER SPORT
We get snow every season - on request to you!

PROFESSIONELL EVENTS
Development, organization, execution of international events and incentives!

EXPERIENCE MORE THAN YOU EXPECT

Wintersport Inspiration



Dear Readers,

Crises are also found in wintersport - then, when there is no snow. But once it snows, action is guaranteed. If not, with Schneestation it does!

We are the „First on Snow“ - alert and the first with new trends. Thankfully winter is not the only season to make use of all the wonderful winter sport features.

If you wish, we produce wonderful grained snow at +40°C in the sun on your event! Winter has become more independent of season and ski region.

How and where you can implement improvement for your clients and motivation for your staff we gladly present you in a personal meeting.

Don't save on the wrong end! Exclusive experiences account for endless motivation. Be inspired by Schneestation.

Yours

Wolfgang Schmidt
Managing Director

An action packed weekend in a fantastic ski or mountain region with an exclusive social programme will remain in good memory forever. It motivates for more - because there is far more out there, waiting to be experienced!

With our FIS Press Service we are directly on site at all world cup events, thereby gaining the latest inspirations. By doing so we have discovered 75 different types of snow sport.

There are many possibilities to use snow in its manifold varieties. By skiing, a snow safari in great ski regions, snowboarding, snowtubing, winter golf, tobogganing, night skiing, slay race, tyre testing, snow shoe walking with torches, alm event, skijöring and many more

- Sensibilize responsibility
- Push innovative forces
- Challenge team spirit
- Create emotions
- Increase vitality
- Demand fairness

Whether rustique or luxurious - definitely with plenty of fun. You should enjoy your stay and gain fresh motivation for new tasks. In the snow covered Alps we create your stay according to your demands, ideas and needs.

Whether you are seeking an exclusive ski safari with a personal professional ski instructor or are planning an incentive weekend with your management with interesting, action packed events or with to fly to the top ski resorts in China, Schneestation will organise and realize your wishes on snow.

Enjoy your time in the snow!



There is always another mountain with snow



Would you like....

Breakfast at 3.075m with sunrise?

Tyre testing on the glacier?

SnowShoe Walking through unspoiled nature?

Quaint hut evening with downhill tobogganing at 24h00?

Skiing on Germany's longest night ski piste?

Bob Sleigh in the ice tunnel?

Heliskiing Day trip to Zermatt (CH) from Wörgl (A)?

Freestyle-Training on Water Jumps?

City Skiing in summer?

A complete ski area rented for one day?

Racing stars - a personal get-together?

As VIP - join in on Alpine World Cup races?

Are you still missing something or looking for more?

Simply call: +49(0)8033-309537

In the midstream

Since the end of the 90ies we are official FIS Press Member and participating in all large alpine top events. Whether world cup, world championship, European Cup races or Freestyle Events, we are there. For our customers we always find a „meet & greet“ with top sportsmen and Stars.



Tyres were spinning hot - on the Kaunertaler glacier!

In spring this year we held a tyre testing event for the worlds largest tyre manufacturer Bridgestone on the Kaunertal glacier. Over 450 tradesmen and managers from throughout Europe took the opportunity to test the new winter tyre LM 25 and LM 35 for the coming winter season 09/10. Over ten days a motor car corso of 10 motor cars daily took the road from the base station of Feichten (approx. 1.300 m) to the border of the glacier at 3.000 m. Luck is with the brave, they say, and brave we were, we had sunny weather every day. But tyre testing on snow and tar was only one of the highlights in thin air.



In turns, the famous Guido Heuber (Eurosport) and Frank Wörndl (Ex-Slalom World Champion and also from Eurosport) moderated the spectacular action. The ski manufacturer Völkl/Marker exclusively presented the latest models for the coming winter season. Ziener took care of warm garments for glacier activities with Carrera glasses for perfect sight.



By thorough organisation (garments, Ski, Ski shoes, poles, snowboard) the many participants were met by a perfect, yet shortlasting service. Next to the parcours for tyre testing a spectacular snow tube run had been built. With normal tubing tyres and specially made „Bridgestone Tubing Tyres“ the race downhill was on. Florian Widmesser and Dietmar Jensch of Schneestation daily organised the entire



programme, the daily mounting and care of this run. Parallel a ski race with two runs was held daily, which were guided by our race experts Florian and Michael Wagner and naturally commented by our slalom Ace, Frank Wörndl. By professional time measurement the winner was soon found.



With the snow cat the participants were taken to an exclusive glacier sight-seeing tour. They walked directly into a glacier crevice and approx. 50 m down into the perpetual ice. For lunch they all enjoyed a typical Tyrolean meal with wheat beer - tyre testing was a thing of the past. Thereafter the „delicate“ could test their skills by milking a cow. The



„summitteers“ took the next cable car to the vivid height of 3.108 m and enjoyed the spectacular view of the mountains of North Tyrol, Alto Adige and Switzerland. Sunbathers relaxed in the altitude sun of the glacier.

But this was not the end. Directly from the glacier one dropped down to „sea level“ - with powerraffing in the approx. 8°C warm river Inn. No one ducked, everyone was thrilled from the one hour ride. Then a shower, got dressed up and back with the bus to the excellent 4 Star Hotel Weissespitze. Thereafter one had to be „hut-acquainted“ .



Again „aufi“ - back to the altitude of 1.928m by bus to the hut called Gepatschhütte, the participants were met with traditional music and a superb dinner. Fun and good mood rounded off the evening with an award ceremony, which was professionally held by the moderators in different languages. The participants from Germany, Belgium,



Italy, France, The Netherlands, Poland, Hungary, Austria and Switzerland were completely thrilled of this most unusual tyre testing event.

Latest information from Bridgestone Sales Director: The order was sensational!

There is always another mountain with snow



International Bavarian Championships „Skicross Trophy“ in Ellmau

85 participants from 7 nations got together in January to an exceptional Skicross Event in Ellmau at the mountain Wilder Kaiser: the Skicross Trophy. Already at 07h30 the first contestants were awaiting their start numbers at -15°C, needless to mention their astonishment about seeing an original F1 Ferrari racing car parked up front, sponsored by Bridgestone. Under the motto „Skicross meets Formula 1“, this event was organised through us with the WSV Oberaudorf. Contestants from



many nations soon realised, that something very special is going to happen on this extra built Skicross race track, being the fact that Skicross will firstly be presented as new discipline during Olympia in Vancouver. The many press representatives and TV

teams from ORF, BR and RFO TV were thrilled. The winners got a complete set of Bridgestone tyres + a full weekend on the Hintertux Glacier with its „Glacier Hut“ at an altitude of 3.075 m.

Being up to something good

The multinational company 3M was on search for an ideal location for 50 persons in Germany to enjoy 3 memorable days in February in snow with their Sales Managers.



We found the 4 Star Hotel Sheraton Brauneck in Lenggries. An extensive social programme thrilled all participants: horse slay riding in a white covered country side, snowshoe walking in an extinct natural parc, a

spectacular fun race on a natural toboggan run, perfectionated Bavarian curling and even night skiers were seen.

Highlight was the farewell evening on an exclusive rented alm with live music and a major award ceremony.



International Board of Directors meeting in Walchsee (Austria) Wilder Kaiser region

Always Hilton Hotel is boring, so take off into the mountains and still enjoy the comfort of a 5 Star hotel, the Members of the Board of Directors of the US company Chemtrend thought to themselves. Having come from different parts of the world, they spent a few „work intensive“ days in the 5Star Hotel Seeresidenz in Walchsee (A).



In a relaxed atmosphere not only the coming budget was decided. At the Hahnenkamm race in Kitzbühel they enjoyed a „meet & greet“ with Alpine US racers (amongst others Bode Miller).



Active are we men, the members of the Board thought to themselves and showed off their sport skills with snowtubing, skiing, snowboarding or on the

hut in the evening! At this annual event, Europe was the event promoter. In the coming years other parts of the earth are foreseen as meeting point. In 5 years time, Schneestation will be awaiting them all with a new programme.

Farnell having a blast

For „WarmUp“ we chose the Tubing Run in Walchsee. It was freezing, dark, but we had loads of fun. 50 members of staff from Farnell from Munich really had a blast on those tubing tyres in the late afternoon.

In the evening the took off with the 4seater chair lift to the mountain restaurant Hocheck. Special employees were awarded during a pleasant evening with Bavarian music and a great traditional hut dinner.



After the party the descent was taken on at full moon with a head light; the nightly tobogganing ride into the valley on the longest flood lit toboggan run in Germany.

According to insider reports, the „night cap“ at the base station was not the end of it - the home ride by bus to

Munich was far later than scheduled!